



AGILE BUSINESS & STARTUP SKILLS

ACCELERATE YOUR CAREER



FACTS & INFO

The goal of the international intensive course “**Agile Business & Startup Skills**” is to prepare participants for working in an agile working environment. As part of a startup simulation, the course conveys a variety of innovation and project management methods, practical specialist knowledge and enthusiasm for the digital working world. The intensive course is also a great update when it comes to **Business English**.

Target Group

The intensive course is aimed at highly qualified business professionals. Participation requires a university degree or KV vocational training and at least five years of professional experience.

Requirements

- Sufficient to good knowledge of German (see language paragraph)
- Sufficient to good knowledge of English
- Good computer user knowledge
- Project experience is an advantage
- Interest in the digital world of work

Duration

16 days (10 on-site attendance days / 6 evening lessons online)

Program costs

CHF 7'900.-

The price includes the registration fee, the SAQ exam / SAQ certificate, the lessons and course materials as well as access to the e-learning platform for 12 months.

Lecturers

Experienced startup, technology and innovation experts

Program and course lead

Martin Meyer, Co-Founder PiR

Language

Due to the international backgrounds of our participants, the course is held flexibly in German & English.

The lecturers' input is usually in English. Participants can contribute (e.g. group work and in startup simulations) in both German and English.

The team composition is based on the language skills and needs of the participants.

Location

Our new Launchspace in 8048 Zurich - Altstetten (5min from the train station)

Registration

You can register for the intensive course by email to team@swiss-pir.ch or directly via our [Campus-Website](#).

Registration Deadline

One week before the start of the program.

Certificate

Successful completion of the course according to ISO Standard 17024 is confirmed with a SAQ certificate.

Further information and questions

Our team will be happy to answer your questions individually and personally via team@swiss-pir.ch.



GOALS AND CONTENT

The aim of the intensive course **"Agile Business & Startup Skills"** is to prepare participants as well and comprehensively as possible for work in an **agile working environment**.

The lessons are very interactive thanks to **live simulations** using **artificial intelligence**.

Experienced startup and technology experts and innovation professionals lead our sessions flexibly in German and English. The intensive course is also a four-week Business English update.

During the 16 course days, **cultural and practical** know-how is primarily imparted - always with the aim of the participants improving their marketability and achieving a quick entry into the first job market, be it at **startups, SMEs or large companies**, successfully and motivated.

After completing the course according to the ISO 17024 standard, participants receive a **SAQ certificate** „ **Startup Coach & Agile Work Expert**“.

The following modules and topics are covered in the intensive course among other things:

Startup and innovation methods

- SCRUM (Project organization)
- Design Thinking (Innovation method)
- Lean Startup (Iteration method)
- CX Design Principles (Innovation method)
- UX - Client Feedback (Testing method)
- Rapid Prototyping (Innovation method)

Startup and innovation tools & apps

- Slack, Milanote etc (Collaboration platforms)
- Jira, Trello, Clickup etc (Agile Working)
- Wetransfer, Krisp, Notion etc (Tools)
- Balsamiq etc (Journey Design Plattform)
- Buffer, Tweetdeck, Google Adwords etc (Marketing)
- Miro, Mural etc (Design Thinking)

Startup and innovation mindset & skills

- Employee stock ownership (ESOP)
- Team building & dynamics and Lego Serious Play
- Communication, marketing und pitching

VIDEO STATEMENTS & COURSE INSIGHTS





COURSE FEEDBACK

Original quotes from course participants & team



RATING INTENSIVKURS

*"The programme was **extremely enriching**: I was very inspired by the initiators Martin and Christina and the various lecturers. The structure and methodology of the programme **really impressed me**: the rapid change between theory and practice in the workshops was particularly exciting and it made **the whole course extremely practical**. I was also able to learn a lot from the other participants thanks to our diverse backgrounds. I built up a whole **new network** and am extremely pleased that together we were able to put the theories into practice quite quickly. **This experience has really inspired me to explore new avenues** and continuously develop myself both during and after the course."*

LUCIE GOGUELIN, TEILNEHMERIN 2023

*"Teaching at the Professional in Residence program is a **wonderful opportunity** to meet senior professionals and explore together what **Design Thinking** is about and how it can **support them in their work**."*

ELENA ROVATI, PIR DOZENTIN DESIGN THINKING

*"What an **amazing and transformative course!** I can't thank Martin and Christina enough for their inspiring guidance and expertise that kept us motivated throughout the journey. The **seamless integration of theory and practice** in workshops was truly captivating, making **each session exciting and practical**. The diverse teams not only made learning enjoyable but also fostered **invaluable connections and friendships**. I am deeply grateful for the **new skills** I acquired and the wonderful network I built. Without a doubt, I **wholeheartedly recommend this course and program** to anyone seeking personal and professional growth—it's **an experience like no other!**"*

NICOLE GOZZI-D'ANTONIO, TEILNEHMERIN 2023

*"A **highly recommended course** suited to all educated business professionals needing an **agile business mindset refresh** and reset for our times. This course is for you if you are looking to make a **potential pivot to startups & high growth companies** or want to expand your network and career options universe with like minded souls."*

ROGER VACHER, TEILNEHMER 2023

REGISTRATION

We look forward to welcoming you in our program!

Registration for the intensive course **"Agile Business & Startup Skills"** can be done by email to team@swiss-pir.ch or directly via our [campus website](#). We will then contact you shortly and do the onboarding! The general terms and conditions apply and can be viewed on our website.

If you have any further questions, our team is available to you at any time.

Course Director: Martin Meyer at martin.meyer@swiss-pir.ch

For general questions contact our team at team@swiss-pir.ch and telephone **044 586 97 67**

The address of the course provider is:

Future Work Institute for Professional Development -
FUOWO GmbH

Frauentalweg 4
8045 Zürich

Mail: info@swiss-pir.ch

Course website:

<https://www.swiss-pir.ch/>

Campus with course overview:

<https://www.campus-swiss-pir.ch/>





AGILE BUSINESS & STARTUP SKILLS

An accredited course of the Professionals in Residence program.



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